



# Fashion Showcase

March 21-23, 2025

Jacob Javits Center, NYC



[salonduchocolatnyc.com](http://salonduchocolatnyc.com)

# THE World of Chocolate IS BACK IN NYC!

Get ready for the ultimate chocolate adventure at Salon du Chocolat NYC! This one-of-a-kind global event transforms New York City's Jacob Javits Center into a chocolate wonderland just in time for the holiday season. Dive into a world of chocolaty delights with dazzling presentations and hands-on experiences for the whole family. Marvel at the skills of world-class chocolatiers, pastry chefs, and cocoa producers as they showcase their mouthwatering creations and share their sweet secrets. Salon du Chocolat NYC is your golden ticket to indulge in endless treats, learn the rich culture of chocolate, and connect with fellow chocolate lovers. Don't miss out on this delicious celebration – it's a chocolate dream come true!



24 COUNTRIES

36 STATES

14.5K+  
ATTENDEES

# A Global Affair



Established in 1994 in Paris, Salon du Chocolat is the largest international trade show dedicated to the chocolate and cocoa industry. The most prominent chocolatiers, artists and chefs will share trends and expertise with consumers and members of the industry through samples, tastings and workshops. Salon du Chocolat NYC provides you with the perfect platform to increase your brand visibility and sales. You'll have the opportunity to connect with industry leaders, discover what's new and next in the industry, and share your enthusiasm for chocolate in an expertly curated, festive venue that is inspired by the joy of chocolate.



**402M** Impressions

**10.3M** Social Impressions

**81.4K** Website Visitors

# About the Fashion Showcase

A signature of every Salon du Chocolat worldwide, the Chocolate Fashion Showcase displays the intersection of fashion and confection in the most delicious way! This New York edition will be the highlight of the event, featuring top stylists and chocolatiers collaborating to create jaw-dropping chocolate couture. Marvel at the intricate artistry as these talented creators blend the worlds of fashion and chocolate-making into breathtaking displays that will leave you inspired and excited. This showcase offers a unique, immersive experience where attendees can explore up close the detailed craftsmanship of chocolate couture, making it a must-see attraction for anyone passionate about the fusion of style and sweetness.

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## PAST PARTICIPATING DESIGNERS INCLUDE:

Betsey Johnson, Carmen Marc Valvo, Cerutti, Courrèges, David Woolard, Dede Ayite, Gregory Gale, Keanan Duffy, Kenneth Cole, Nicolę Miller, Oscar de la Renta, Patricia Field, Ungaro, and Zang Toi

## 170+ MEDIA ATTENDEES:

**FOX &  
friends**

**CBSN  
NEW YORK**

**TimeOut**

**REUTERS**



**yahoo!**

**Aol.**



**MARCH 21-23, 2025**

**JAVITS CONVENTION CENTER**

Friday 11am-6pm

429 11th Avenue

Saturday 10am-5pm

New York, NY 10001

Sunday 10am-5pm

**CONTACT TO EXHIBIT & SPONSORSHIPS:**

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*A World of Chocolate*

IN THE HEART OF NEW YORK CITY

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