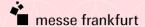


Fashion Showcase

March 21-23, 2025

Jacob Javits Center, NYC





THE World of Chocolate 15 BACK IN NYC'.

SITOR

Get ready for the ultimate chocolate adventure at Salon du Chocolat NYC! This one-of-a-kind global event transforms New York City's Jacob Javits Center into a chocolate wonderland just in time for the holiday season. Dive into a world of chocolaty delights with dazzling presentations and hands-on experiences for the whole family. Marvel at the skills of world-class chocolatiers, pastry chefs, and cocoa producers as they showcase their mouthwatering creations and share their sweet secrets. Salon du Chocolat NYC is your golden ticket to indulge in endless treats, learn the rich culture of chocolate, and connect with fellow chocolate lovers. Don't miss out on this delicious celebration – it's a chocolate dream come true!

24 COUNTRIES

36 STATES

14.5K+ Attendees



Salon du Chocolat is the largest international

trade show dedicated to the chocolate and cocoa industry. The most prominent chocolatiers, artists and chefs will share trends and expertise with consumers and members of the industry through samples, tastings and workshops. Salon du Chocolat NYC provides you with the

perfect platform to increase your brand visibility and

sales. You'll have the opportunity to connect with industry leaders, discover what's new and next in the industry, and share your enthusiasm for chocolate in an expertly curated, festive venue that is inspired by the joy of chocolate.

> 402M **Impressions** Social Impressions 10.3M 81.4K Website Visitors

About the Fashion Showcase

A signature of every Salon du Chocolat worldwide, the Chocolate Fashion Showcase displays the intersection of fashion and confection in the most delicious way! This New York edition will be the highlight of the event, featuring top stylists and chocolatiers collaborating to create jaw-dropping chocolate couture. Marvel at the intricate artistry as these talented creators blend the worlds of fashion and chocolate-making into breathtaking displays that will leave you inspired and excited. This showcase offers a unique, immersive experience where attendees can explore up close the detailed craftsmanship of chocolate couture, making it a must-see attraction for anyone passionate about the fusion of style and sweetness.



PAST PARTICIPATING DESIGNERS INCLUDE:

Betsey Johnson, Carmen Marc Valvo, Cerutti, Courrèges, David Woolard, Dede Ayite, Gregory Gale, Keanan Duffy, Kenneth Cole, Nicole Miller, Oscar de la Renta, Patricia Field, Ungaro, and Zang Toi

170+ MEDIA ATTENDEES:









MOSMIT





MARCH 21-23, 2025

Friday 11am-6pm Saturday 10am-5pm Sunday 10am-5pm

JAVITS CONVENTION CENTER

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A World of Chocolate

IN THE HEART OF NEW YORK CITY

salonduchocolatnyc.com