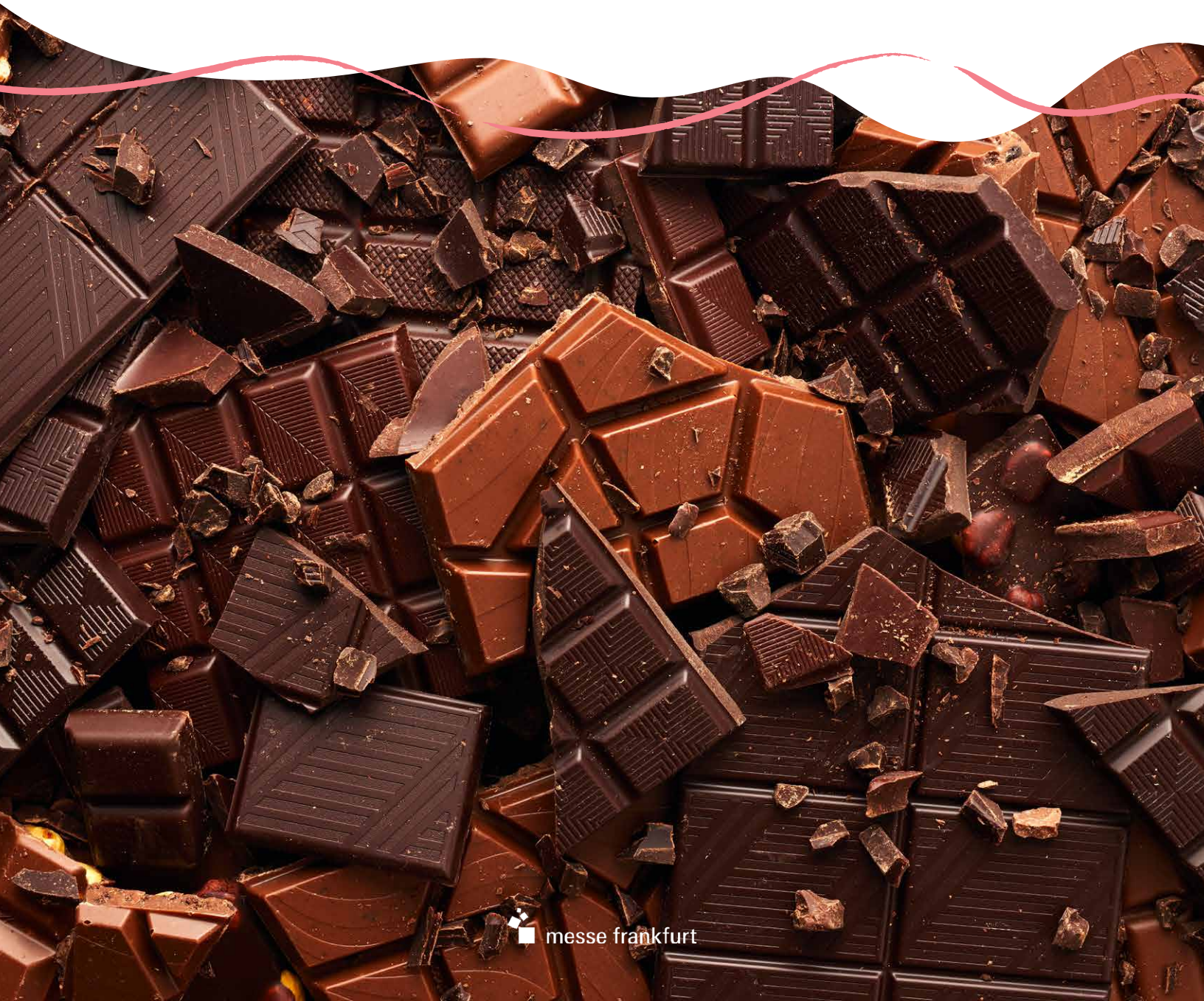




SALON DU[®]
CHOCOLAT
NEW YORK

March 21-23, 2025

Jacob Javits Center, NYC





THE
World of Chocolate
IS BACK IN NYC!

Salon du Chocolat is a unique global event that celebrates the world of chocolate in the heart of New York City at the Jacob Javits Center. Perfectly timed for the holiday season, this event features stunning presentations and interactive experiences for the whole family. Exhibitors will entertain and amaze with a variety of delectable products, and exhibit their craft, culture, and knowledge in an expertly curated, experiential venue. Salon Du Chocolat connects cocoa producers, chocolatiers, pastry chefs and thousands of individuals who are passionate about chocolate.

A Global Affair



Established in 1994 in Paris, Salon du Chocolat is the largest international trade show dedicated to the chocolate and cocoa industry. The most prominent chocolatiers, artists and chefs will share trends and expertise with consumers and members of the industry through samples, tastings and workshops. Salon du Chocolat NYC provides you with the perfect platform to increase your brand visibility and sales. You'll have the opportunity to connect with industry leaders, discover what's new and next in the industry, and share your enthusiasm for chocolate in an expertly curated, festive venue that is inspired by the joy of chocolate.



Also showing in:

Paris Japan Dubai Montreal
New York Istanbul Lima Riyadh

Special Features



CHOCOLATE FASHION SHOWCASE

A not-to-be-missed exhibition! Stylists and chocolatiers will compete in creativity to create silhouettes that will inspire and excite. Walk through and see this grand display of confectionary couture.

LIVE CHEF DEMOS

The world's greatest pastry chefs, up-and-coming talents and renowned master chocolatiers will be creating generous recipes before your very eyes!

BEAN TO BAR ACTIVATION AREA

Visitors can witness the transformation of a cacao pod harvested from the tree, into a finished, edible chocolate bar.

SALON DU CHOCOLAT NYC KIDS: BITE SIZED

Children and their families go on an adventure through the magical world of chocolate, with fun, educational tasting experiences.

CHOCOLATE SCULPTURE

Watch as a unique chocolate sculpture comes to life, molded and sculpted by an inspired exhibitor, offering a captivating experience for all to enjoy.

Exhibitor Offerings



EXHIBITOR PROFILE

Chocolatiers
Confectioners
Pastry Specialists
Sweet Shops
Chocolate Importers
Chocolate Producers
Equipment Suppliers
Ingredient Suppliers

16
COUNTRIES

70+
EXHIBITORS

14K
ATTENDEES



Booth Package

THE SET-UP

Our booth package includes, 1 table & 2 chairs, Wi-Fi, custom signage, booth security, cleaning, and marketing/PR support, with multiple booth sizes to choose from.

RAW SPACE

Elevate your exhibition experience with our custom booth solutions and work with our booth contractors to create your dream space. For further details and assistance, please contact us.



Booth Structure



Previous Raw Space Builds:



MARCH 21-23, 2025

JAVITS CONVENTION CENTER

Friday 11am-6pm

429 11th Avenue

Saturday 10am-5pm

New York, NY 10001

Sunday 10am-5pm

CONTACT TO EXHIBIT & SPONSORSHIPS:

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A World of Chocolate

IN THE HEART OF NEW YORK CITY

salonduchocolatnyc.com